

ARTWORK GRAPHICS NLS DAYS 2026

SUBMISSION DEADLINE

Please submit your artwork to jannica.bergman@nordicexposervice.com by **14 August**.

IMPORTANT INFORMATION ABOUT YOUR ARTWORK

- 50mm margin all around, keep important graphics such as logo, text within.
- Make a pdf with all text converted to outlines.
- Always include a 20mm bleed on all sides.
- Save your PDF as Acrobat 7 (PDF 1.6) or later version.
- Save each final artwork as individual files, no multiple pages
- Please enclose colorproofs, layouts. Set flat colors as PMS, or else as CMYK.
- We always print according to color profile Fogra 39.

IMAGE RESOLUTION AND WALL PRINT DIMENSION

Images up to 10 m² (100 sqft) should have at least 50 dpi. Larger images should have at least 30 dpi. This in scale 1:1. Please send your artwork to us in size of 100%, alternatively if you would like to scale down your artwork, make it 10% of original size.

Print size of the booth walls	Kvm	Print size
Wall 3m		
Print on stretched fabric, beMatrix	7,5	2976x2480mm
Wall 2m		
Print on stretched fabric, beMatrix	5	1984x24880mm
Wall 6m		
Print on stretched fabric, beMatrix	15	5952x2480mm
Wall 9m		
Print on stretched fabric, beMatrix	22,5	8928x2480mm

FILE FORMATS

We accept your artwork as a PDF from PC or Mac. It is important that your artwork contains high resolution images and also that any linked file is included. Artwork can be delivered to us via e-mail (max 10mb), otherwise please use services like Wetransfer.com, Sprend.com.

QUESTIONS

If you have any questions about your original, please contact Jannica Bergman.

Cost may apply if not followed. Costs may apply if the original does not follow Nordic Expo Services guidelines.