



NLSDays Marketing Toolkit

If you need a specific format not available here (EPS and AI), please [contact us here](#).

General Information

Tagline: Where Nordic life science meets the world
Event Website: www.nlsdays.com
Dates: 8-9 September 2026
Location: Stockholm, Sweden
Venue: Kistamässan, Arne Beurlings Torg 5, 164 40 Kista, Sweden

Logos & Official Banners

Feel free to use the official logo and banners you can download at nlsdays.com/marketing-toolkit/.

Make Sure to Tag Us

We encourage you to share on your social media channels by using the official hashtag [#NLSDays](#) or tagging us on LinkedIn: [@nordic-life-science-days](#)

Picture Gallery

[NLSDays 2025 Official Photos](#)

NLSDays General Description

Nordic Life Science Days is the largest life science partnering event in the Nordics. NLSDays gathers big pharma executives, investors and CEOs of biotech, pharma and medtech companies and discusses the road ahead for the life science industry.

2025 numbers:

- Attracted 1600+ delegates from 32 countries.
- Gathered 160+ investors and over 200 speakers and presenters
- More than 230 exhibiting companies and attended by 12 international delegations from Flanders - Belgium, Finland, France, Germany, Iceland, South Korea, Lithuania, Netherlands, Norway, Poland, Switzerland and Sweden,
- Enjoyed the support of more than 70 sponsors and partners.



Nordic Star Pitch Competition

Application period: 20th April to 8th June

Apply here: <https://nlsdays.com/nordic-star-pitch-competition/>

Description:

NLSDays Nordic Star is a pitch competition for Nordic life science SMEs. During Nordic Life Science Days on 8-9 September 2026, a selection of high-potential Nordic SMEs will compete for the Nordic Star Award.

Nordic companies will send an application form at nlsdays.com before June 8th, 2026. Top companies are selected by a jury consisting of high-profile investors and pharma scouts to pitch their innovation in front of the NLSDays attendees. The selected companies receive one free ticket to NLSDays 2026, including access to the partnering platform.

During NLSDays 2026, the selected companies will give a four-minute pitch of their company in front of the audience and the jury. The winner will be announced during NLSDays' Closing Ceremony, and the winner will receive a cash prize of 10,000 EUR.

Why join?

1. All applications will receive written feedback from the jury consisting of life science investors and pharma companies' representatives.
2. In 2025, 160+ life science investors attended Nordic Life Science Days to scout new companies. 40% of investors were from outside of the Nordics looking into Nordic companies. See who attended last year at nlsdays.com/investors
3. Selected companies gain free attendance and high visibility at the biggest life science partnering meeting in the Nordics and are competing for a prestigious award: the Nordic Star Award consisting of a cash prize of 10,000 EUR.

The NLSDays 2026 Nordic Stars Award jury

- Carl Kilander, Partner, HealthCap
- Yun Yang, Investment Associate, Hadean Ventures
- Jon Bergsteinsson, Founder & MP, LIFA.VC
- Marjo Puumalainen, International Director, SwedenBIO
- Emmanuel Nony, Director of External Innovation Europe, Servier
- Pekka Simula, Partner, Innovestor

Nordic Star Pitch Award Sponsor: HSBC Innovation Banking

Inclusion Criteria for applicants

- SME with main activities in one of the Nordic countries performing research and development within health, medical, or life science industries
- Company was founded after 2015
- Private company

What you get if selected:

- One free ticket to NLSDays, including access to the PartneringONE portal.
- The opportunity to pitch directly to the investor jury, big pharma scouts, and the NLSDays audience.
- The chance to take home one of our prizes.

Download a banner for the pitch competition in your desired format here: nlsdays.com/marketing-toolkit/



NLSDays Innovation Poster Session

Application period: 20th April to 8th June

Apply here: <https://nlsdays.com/nlsdays-innovation-poster/>

Description:

NLSDays Innovation Posters is the display surface for high-potential innovations, regardless of business maturity. We invite Nordic academics and company representatives alike to showcase their innovation projects.

During Nordic Life Science Days on 8-9 September 2026, the top selection of innovation projects will be displayed as posters and evaluated by an audience of international investors and industry representatives. The most appreciated poster will be awarded a prize at the NLSDays Closing Ceremony. All posters will receive feedback from the audience to encourage growth and learning.

To apply for the innovation poster session, fill in the application form before 14th June 2026. The selected projects will be invited to present a poster at the event, paying only the delegation fee (fee rate related to your affiliation)

Why Join?

1. Selected academic projects gain free attendance and high visibility at the biggest life science partnering meeting in the Nordics.
2. NLSDays gathers 160+ life science investors that are curious to see what's cooking in the Nordic academia. Innovation posters is a great venue to make initial contacts with investors and pharma and get their feedback during poster sessions.
3. NLSDays audience will vote for their favorite project during the conference. At the closing ceremony, one poster will receive the Nordic Innovation Award.

Inclusion Criteria for applying:

- Innovation* project within health, medicine, or life sciences
** innovation = research and/or development with a clear purpose in solving a problem.*
- The poster applicant must be affiliated to a Nordic University or a company with research activities in the Nordics.

Selection Criteria for approval:

- Innovation height
- Business potential
- Clarity of scope and purpose

Download a banner for the poster session in your desired format here: nlsdays.com/marketing-toolkit/